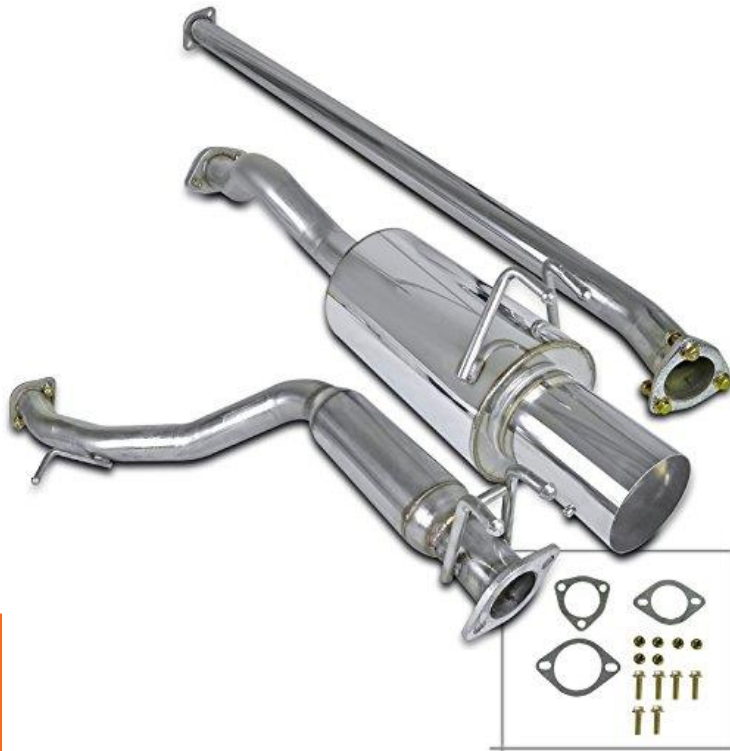




PRODUCT RESEARCH
BY DERLIN CASTILLO

HONDA CIVIC 4DR SEDAN N1 CATBACK EXHAUST SYSTEM

PRICE RANGE: \$227.79 -
\$345.00



PRODUCT SPECS:

Demand factors:

Crazy drivers want exhaust system

- Exhaust system are popular

Supply factors:

- Cheap labor from China
- good materials

Elasticity:

- This is an elastic product: if the price increases, people will buy other brands.

TAKARA KABUTO SINGLE SPEED ROAD BIKE

PRICE RANGE: \$270.00-
\$45.00



PRODUCT SPECS

Demand factors:

- Crazy drivers want cool bike
- Fancy colors take attention

Supply factors:

- Cheap labor from China
- good materials

Elasticity:

- This is an elastic product: if the price increases, people will buy other brands.

XBOX ONE ASSASSIN'S CREED UNITY 500GB BUNDLE

PRICE RANGE: \$227.79 -
\$345.00



PRODUCT SPECS:

Demand factors:

- guys want better view
- Xbox one is the best video game

Supply factors:

- good entertainment
- good materials

Elasticity:

- This is an elastic product: if the price increases, people will buy other brands.

CALL OF DUTY: ADVANCED WARFARE GOLD EDITION - XBOX ONE

PRICE RANGE: \$55.79-\$65.00



PRODUCT SPECS

Demand factors:

Young boys want something excited

- Exhaust system are popular

Supply factors:

- Cheap labor from China
- good entertainment

Elasticity:

- This is an elastic product: if the price increases, people will buy other brands.

HP STREAM 11.6 INCH LAPTOP (INTEL CELERON, 32GB SSD, HORIZON BLUE)

PRICE RANGE: \$180.79-
\$225.00



Demand factors:

PRODUCT SPECS

- Any apps
- Fancy colors take attention
- The best Microsoft 8

Supply factors:

- The best laptop in USA
- good materials

Inelasticity:

- This is an inelastic product: if the price increases, people will buy it.

MEN'S WATERPROOF MOUNTAIN JACKET FLEECE WINDPROOF SKI JACKET

PRICE RANGE: \$55.00-\$75.00



PRODUCT SPECS:

Demand factors:

- Water proof
- Fancy colors take attention
- windproof

Supply factors:

- The best jacket for ski
- good materials

Elasticity:

- This is an elastic product: if the price increases, people will buy other brands.

FOSSIL MEN'S FS4931 MACHINE GUNMETAL-TONE STAINLESS STEEL BRACELET WATCH

PRICE RANGE: \$150.00 -
\$275.00



Product SPECS:

- Fossil watch are the best watch for men's
- Expensive watch

Supply factors:

- Expensive labor from USA
- good materials

Inelasticity:

- This is an inelastic product: if the price increases, people will buy it.

RAY-BAN RB2132 NEW WAYFARER SUNGLASSES

PRICE RANGE: \$130.00-
\$375.00



PRODUCT SPECS:

Demand factors:

- Fancy branch of sunglass
- Better view

Supply factors:

- Expensive labor from USA
- good materials

Inelasticity:

- This is an inelastic product: if the price increases, people will buy it.

THE NORTH FACE BACKPACK

PRICE RANGE: \$130.00 -
\$175.00



PRODUCT SPECS:

Demand factors:

- Fancy branch of backpack
- Fashion style

Supply factors:

- Expensive labor from USA
- expensive materials

Inelasticity:

- This is an inelastic product: if the price increases, people will buy it.

NIKE MEN'S AIR JORDAN 6 RETRO "CIGAR" RAW UMBER/CHILLING BLUE

PRICE RANGE: \$2540.00 -
\$650.00



PRODUCT SPECS:

Demand factors:

- Fancy branch of Nike
- Unique style

Supply factors:

- Expensive labor from USA
- expensive materials

Inelasticity:

- This is an inelastic product: if the price increases, people will buy it.